



The CHM Collective

Grow Your Circle, Heart, and Mind

Speaking Opportunities

I would like to invite you to potentially be a speaker at one of The CHM Collective luncheons. I vet all of our speakers to make sure they meet our qualifications. This ensures that we get high quality speakers for our events, and that our group is a good fit for you as a speaker. This is a NON-PAID speaking opportunity to get in front of a badass group of women business owners and professionals in the Charlotte, NC area.

About The CHM Collective

The CHM Collective, formerly known as Business Sorority, is an innovative relationship and networking group for women business owners and professionals. We are not a leads group! We believe people do business with people they know, like and trust, so we provide a forum for those relationships to build.

CHM stands for Circle, Heart and Mind. We believe in developing and supporting our members holistically, not just in business. Our purpose is to provide a progressive network of talent, skills, knowledge and resources that are accessible to all CHM Collective members to help each achieve their professional and/or personal objectives.

Our Events

The CHM Collective currently meets for a luncheon on the 1st Friday of each month at STIR, near Uptown Charlotte. The luncheon runs from 11:00 – 12:30pm, with the speaker having from approximately 12:00 – 12:30 pm to speak and answer questions. Out of respect for everyone's time, we end the event promptly at 12:30pm, but some members choose to stick around for drinks to get to know one another better.

Speaking Topics & Parameters

The CHM Collective looks for speakers who can help our members and guests grow our circles, hearts and minds. Most of our members are small business owners, but many are in sales or other professional positions with larger companies. We accept talks on topics that appeal to these types of women, including:

- Business education
- Personal and professional development
- Health and wellness
- Inspirational/motivational

In order to be inclusive and respectful of our diverse audience, we do NOT allow talks that include:

- Politics
- Religion
- Sales pitches

While we do not allow our speakers to “sell from the stage”, we do encourage you to give away (or raffle off) a “juicy freebie”, such as a copy of your book, free admission to an upcoming webinar/workshop, a checklist/worksheet/e-paper, etc. in exchange for contact information. We do NOT provide a list of attendees to our speakers, and we ask that you only add people to your email marketing list with their expressed permission. (We hate SPAM!)

Speaker Application Process

If you would like to be considered for our event calendar, please email me the following items at info@chmcollective.com:

1. Your speaker 1-sheet, if you have one
2. A brief summary of your talk with the main “take-aways”
3. A video of you speaking – either a full talk, or a partial talk (minimum 5 minutes)
4. A list of other organizations where you have spoken (and at least 1 reference if possible)

If you are a newer speaker and do not yet have a speaker 1-sheet or video, you may still be considered at the discretion of The CHM Collective Leadership Team. Once I review your information, I will schedule a time for us to chat on the phone for a few minutes. If you have any questions, please don’t hesitate to ask. Thank you!

LeeAnn Shattuck

Co-Director, Speakers Group

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